



## **HBA CORPORATE PARTNER PROGRAM BENEFITS SUMMARY**

### **Promotional Services to Communicate Your Investment in Workforce Diversity**

- **Web site link** ([www.hbanet.org](http://www.hbanet.org)) in the Corporate Partner listing that connects HBA visitors directly to your company's website
- **Marketing tools** including HBA postcard and flyer templates that assist you in increasing awareness of your company's support of the HBA to optimize the benefits your organization receives in addition to a marble wall plaque to visibly demonstrate your commitment
- **Recognition** through listings at all HBA events offered globally such as the Woman of the Year Luncheon, Leadership Conference; HBA Directory, *HBA Advantage*, HBA Website, Evening Seminars, and recognition as a Corporate Partner at our Annual HBA Advisory Board Meeting attended by key senior leaders in our industry
- **Hosting HBA events** at your site to showcase your organization and assist in attracting the "best and brightest"
- **First to select Sponsorship opportunities** at our highly attended flagship industry events (Woman of the Year Luncheon, Leadership Conference and popular Chapter and Affiliate events worldwide)

### **A Rising Star at WOTY**

- **Rising Star** - select your most valuable employee and honor them as a Rising Star at the annual Woman of the Year event and establish an internal role model for other employees to emulate
- **Invitation Only Reception at WOTY** – invitation to private reception for Rising Stars, the Woman of the Year, the Honorable Mentor, HBA Global and Chapter & Affiliate Board Members and Corporate Partner Company Executives.

### **Financial Benefits to Provide Greater HBA Access for Employees**

- **\$50 discounts on membership** for both new and renewing members
- **Complimentary memberships** for two (2) of your employees
- **Evening seminar passes** for two (2) employees for firsthand exposure to depth/breadth of offerings
- **Waived ACE Award fee** with your submission of your initiative's application for top honors
- **\$100 discount off the E.D.G.E.** in Leadership Study white paper for industry benchmark data
- **Advertising discounts** to advertise on the HBA website, Directory, *HBA Advantage*, and event programs
- **Complimentary job postings** on the website in 2009 to an extensive talent pool in the healthcare industry



**HBA CORPORATE PARTNER FINANCIAL INVESTMENT  
&  
COMPANY PROFILE INFORMATION**

HBA Corporate Partner dues are based upon the company's **prior year gross revenue earned**. To ensure accurate membership dues are paid, the HBA requests that each year the Corporate Partner review their selected revenue tier and make any needed adjustments (shown below). We appreciate your cooperation.

**CORPORATE PARTNER REVENUE TIERS (to determine annual dues):**

<b>Company Revenue (USD)</b>	<b>US Annual Rate (USD)</b>
\$1+ billion	\$15,000
\$500-999 million	\$10,000
\$50-499 million	\$ 5,000
\$0-49 million	\$ 2,500
Employees Outside the US (Affiliate Rate)*	\$ 5,000

\* The HBA has a Chapter in Europe to provide programs and services to members outside of the USA. For an additional flat fee of \$5,000USD, Corporate Partners benefits may be extended to your employees residing outside the USA. This fee will be associated with the membership discounts, and complimentary memberships and other benefits as outlined for the USA Corporate Partner Program rates.

**CORPORATE PARTNER INDUSTRY SEGMENT INFORMATION:**

In order to better serve you going forward, **please indicate your industry sector below:**

- Pharma
- Biotech
- Device
- Consulting
- Services
- Other (please specify) \_\_\_\_\_

**Thank you for your support!**



REQUIRED EXPERIENCE FOR HEALTHY CAREERS

HBA CORPORATE PARTNER INFORMATION
CALENDAR YEAR: JANUARY 2009 - DECEMBER 2009

Corporate Partner support is based upon the prior year gross revenue of the company. Please see the rate chart provided on the benefits sheet. For additional information, please contact the HBA office at 973-575-0606. Please complete information requested below and page 2 if you wish to add HBA benefits for employees outside the US and email to CorporatePartners@HBA.net.org.

- Yes, I wish to extend our Corporate Partnership outside the US. I am enclosing the additional \$5,000 fee along with the names of the 2 additional free members.
No, I do not wish to extend our Corporate Partnership outside the US.

COMPANY: \_\_\_\_\_

BILLING CONTACT\*

Name: \_\_\_\_\_ Title: \_\_\_\_\_
Address: \_\_\_\_\_
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_
Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

COMPANY CONTACT\* If Different Than Billing Contact

Name: \_\_\_\_\_ Title: \_\_\_\_\_
Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

COMPLIMENTARY INDIVIDUAL MEMBERSHIPS

1. Name: \_\_\_\_\_ Title: \_\_\_\_\_
Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_
Email: \_\_\_\_\_
Address: (if different to billing contact address) \_\_\_\_\_
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

2. Name: \_\_\_\_\_ Title: \_\_\_\_\_
Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_
Email: \_\_\_\_\_
Address: (if different to billing contact address) \_\_\_\_\_
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

\* The BILLING CONTACT is the person authorized to sign and make payments on the Corporate Partner's account. The COMPANY CONTACT is the Point of Contact for all HBA matters and ensures that time-sensitive communications go to the correct person(s) within your organization.



**AFFILIATE LEVEL  
FOR COMPANIES WITH EMPLOYEES OUTSIDE THE USA**

**CALENDAR YEAR: JANUARY 2009 - DECEMBER 2009**

Affiliate membership extends the support to your company employees outside of the US. With this expanded support, your company is eligible for all the US benefits!

**BILLING CONTACT\* (OUTSIDE THE US)**

Name: \_\_\_\_\_ Title: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Telephone: \_\_\_\_\_ Email: \_\_\_\_\_  
Email: \_\_\_\_\_

**COMPANY CONTACT\* (OUTSIDE THE US) If Different Than The Billing Contact**

Name: \_\_\_\_\_ Title: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ Country: \_\_\_\_\_ Postcode: \_\_\_\_\_  
Telephone: \_\_\_\_\_ Email: \_\_\_\_\_  
Email: \_\_\_\_\_

**COMPLIMENTARY INDIVIDUAL MEMBERSHIPS (OUTSIDE THE US)**

**1.** Name: \_\_\_\_\_ Title: \_\_\_\_\_  
Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_  
Email: \_\_\_\_\_  
Address (if different to billing contact address): \_\_\_\_\_  
City: \_\_\_\_\_ Country: \_\_\_\_\_ Postcode: \_\_\_\_\_  
Telephone: \_\_\_\_\_

**2.** Name: \_\_\_\_\_ Title: \_\_\_\_\_  
Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_  
Email: \_\_\_\_\_  
Address (if different to billing contact address): \_\_\_\_\_  
City: \_\_\_\_\_ Country: \_\_\_\_\_ Postcode: \_\_\_\_\_  
Telephone: \_\_\_\_\_